

Roadmap to Recovery & Economic Expansion – A Statewide Approach

By: **Carlos Santamaria, Republican Nominee – State Senator District 3**

“Perpetual optimism is a force multiplier.”

This is the response to the recent COVID Pandemic event, and that of the reckless decisions by the Democratic legislative leaders with damaging the 5th largest economy in the world. The following is a 3-Step Roadmap in how I propose to assist California in rebuilding our economy, workforce, and communities in District 3.

[The Roadmap to Recovery & Economic Expansion](#)

Step-1 / Implement a Private – Public Partnership that utilizes the already in-place infrastructure within the California Community Colleges towards unleashing the new wave of Career Technical Educational Programs to supply the next phase of workforce development skills and knowledge needed. This will include both new students as well as incumbent workers in developing this **Industry Talent Pipeline**.

Step-2 / Increase collaboration with High Schools in Bay Area & implement a Career Technical Outreach and Education Program that includes Internships with industry partners. Industry is in high demand for these positions. Let us further the development and implementation with building a solid high school pipeline of young men and women learning a skilled trade towards boosting our economy.

Step-3 / Decrease homelessness with putting individuals back to work. Homelessness in California has reached epidemic levels. There is a significant opportunity towards transforming various categories of the homeless population into an added workforce. This plan involves transitioning homeless candidates from the streets, into housing, to a career technical educational program and then into permanent work allowing them re-entry into society.

As a private sector worker, subject matter expert, industry thought leader, business owner and workforce development creator, my over 35+ years of employment has centered around working within the skilled trades industry. Those trades include HVAC Technicians, Electricians, Plumbers, Sheetmetal Workers, Construction Workers specialties as well as those in Facility Management.

As many skilled workers within the building trades retain secure, above living wage jobs, there is a continued need for these skilled workers in this high-demand industry and area. Not only have these jobs been **recession proof**, they have proven to also be **Pandemic proof**, meaning that many of these skilled jobs have and remain to be in great demand with continued employment opportunities.

This Roadmap & Plan is what California needs NOW

Californian’s Deserve Better, “Believe in California”